

# Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 39.632855 Longitude: -84.209459

South Towne Centre Dayton, OH		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Population</b>	Current Year Estimated Population	7,333	67,005	161,202
	Population Est 25Q1	7,346	67,021	161,217
	Population Est 24Q4	7,321	66,918	161,186
	Population Est 24Q3	7,337	66,907	161,109
	Population Est 24Q2	7,334	66,900	160,927
	Population Est 24Q1	7,334	66,936	160,895
	Population Est 23Q4	7,336	66,893	160,882
	Population Est 23Q3	7,301	66,477	160,135
	Population Est 23Q2	7,276	66,376	159,896
	Population Fcst	7,372	66,878	160,824
	2010 Census Population	6,671	63,040	148,539
	2000 Census Population	5,603	56,880	136,705
	1990 Census Population	4,510	49,693	123,501
	Current Year Daytime Population	11,736	71,925	157,821
	Average Seasonal Population	56	562	1,400
	Historical Annual Growth, 1990 – 2000	2.19%	1.36%	1.02%
	Historical Annual Growth, 2000 – 2010	1.76%	1.03%	0.83%
	Estimated Annual Growth, 2010 – CY	0.65%	0.42%	0.57%
	Projected Annual Growth, CY to Y5	0.11%	-0.04%	-0.05%
	Group Qtrs Est	8	1,412	2,220
Transient Est Average Last 4 Qtrs	1,807	5,234	6,820	
<b>Households</b>	Current Year Estimated Households	3,695	30,198	69,095
	Households Est 25Q1	3,701	30,203	69,100
	Households Est 24Q4	3,686	30,148	69,080
	Households Est 24Q3	3,692	30,146	69,052
	Households Est 24Q2	3,689	30,140	68,987
	Households Est 24Q1	3,691	30,158	68,977
	Households Est 23Q4	3,692	30,136	68,975
	Households Est 23Q3	3,675	29,945	68,634
	Households Est 23Q2	3,661	29,907	68,550
	Households Fcst	3,719	30,143	68,906
	2010 Census Households	3,336	28,019	63,382
	2000 Census Households	2,707	24,631	57,604
	1990 Census Households	2,066	20,500	50,097
	Historical Annual Growth, 1990 – 2000	2.74%	1.85%	1.41%
	Historical Annual Growth, 2000 – 2010	2.11%	1.30%	0.96%
	Estimated Annual Growth, 2010 – CY	0.71%	0.52%	0.60%
	Projected Annual Growth, CY to Y5	0.13%	-0.04%	-0.05%
	Population per Household	1.98	2.17	2.30

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South Towne Centre Dayton, OH		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	1.6%	2.3%	2.7%
	HH Income \$250,000 to \$499,999	1.9%	2.7%	3.3%
	HH Income \$200,000 to \$249,999	4.5%	6.3%	7.6%
	HH Income \$175,000 to \$199,999	4.7%	5.5%	5.4%
	HH Income \$150,000 to \$174,999	5.4%	6.5%	6.7%
	HH Income \$100,000 to 149,999	21.7%	19.2%	19.5%
	HH Income \$75,000 to 99,999	19.7%	14.6%	14.1%
	HH Income \$50,000 to 74,999	18.9%	18.2%	15.8%
	HH Income \$35,000 to 49,999	9.9%	9.9%	9.6%
	HH Income \$25,000 to 34,999	5.3%	5.3%	5.8%
	HH Income \$15,000 to 24,999	4.2%	4.6%	4.9%
	HH Income \$0 to 14,999	2.1%	4.9%	4.6%
	Average Household Income	\$103,235	\$113,300	\$121,285
	Median Household Income	\$87,679	\$86,343	\$91,088
	Per Capita Income	\$52,044	\$51,892	\$52,574
	Average Disposable Income	\$84,224	\$87,840	\$91,746
	Median Disposable Income	\$74,145	\$73,207	\$76,764
	Discretionary HH Income Over \$150,000	5.0%	7.8%	10.9%
	Discretionary HH Income \$125,000 to \$149,999	4.2%	6.4%	6.5%
	Discretionary HH Income \$100,000 to \$124,999	8.9%	9.1%	9.4%
	Discretionary HH Income \$75,000 to \$99,999	13.3%	13.6%	13.8%
	Discretionary HH Income \$50,000 to \$74,999	29.8%	20.9%	19.7%
	Discretionary HH Income \$25,000 to \$49,999	27.2%	25.2%	22.8%
	Discretionary HH Income Under \$25,000	11.6%	17.0%	16.9%
	Average Discretionary HH Income	\$65,725	\$68,661	\$73,297
	Median Discretionary HH Income	\$59,018	\$58,668	\$63,457
	Householder White – Count	2,702	23,679	56,706
	Median HH Income	\$85,049	\$89,748	\$94,270
	Average HH Income	\$92,124	\$98,657	\$102,144
	Householder Black or African-American – Count	254	2,370	4,240
	Median HH Income	\$62,121	\$59,976	\$62,388
	Average HH Income	\$72,737	\$73,010	\$78,245
	Householder Hispanic – Count	179	1,283	2,430
Median HH Income	\$96,355	\$70,558	\$66,737	
Average HH Income	\$110,860	\$91,316	\$88,270	
Householder Asian or Pacific Islander – Count	302	1,343	2,261	
Median HH Income	\$111,991	\$113,134	\$125,422	
Average HH Income	\$109,747	\$112,387	\$121,437	
Householder Other or Pacific Islander – Count	258	1,522	3,457	
Median HH Income	\$99,800	\$86,815	\$79,271	
Average HH Income	\$110,891	\$100,301	\$91,771	

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<b>Gender</b>	Male Population	3,490	32,011	77,397
	Female Population	3,843	34,994	83,805
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	491	3,862	8,638
	Count of Pop 0 to 7 years	640	5,243	12,287
	Count of Pop 5 - 13	639	6,264	16,176
	Count of Pop 14 - 18	272	2,948	7,962
	Count of Pop 19 - 22	262	2,972	7,976
	Count of Pop 22 - 25	198	2,214	5,888
	Count of Pop 25 - 29	488	4,096	8,941
	Count of Pop 30 - 34	651	4,699	9,600
	Count of Pop 35 - 39	594	4,481	10,114
	Count of Pop 40 - 44	461	4,037	9,766
	Count of Pop 45 - 59	1,195	11,461	28,860
	Count of Pop 60 - 74	1,267	12,508	30,411
	Count of Pop 75 - 84	602	5,430	12,591
	Count of Pop 85+	213	2,034	4,280
	% of Pop 0 to 4 years	6.7%	5.8%	5.4%
	% of Pop 0 to 7 years	8.7%	7.8%	7.6%
	% of Pop 5 - 13	8.7%	9.3%	10.0%
	% of Pop 14 - 18	3.7%	4.4%	4.9%
	% of Pop 19 - 22	3.6%	4.4%	4.9%
	% of Pop 22 - 25	2.7%	3.3%	3.7%
	% of Pop 25 - 29	6.7%	6.1%	5.5%
	% of Pop 30 - 34	8.9%	7.0%	6.0%
	% of Pop 35 - 39	8.1%	6.7%	6.3%
	% of Pop 40 - 44	6.3%	6.0%	6.1%
	% of Pop 45 - 59	16.3%	17.1%	17.9%
	% of Pop 60 - 74	17.3%	18.7%	18.9%
	% of Pop 75 - 84	8.2%	8.1%	7.8%
	% of Pop 85+	2.9%	3.0%	2.7%
Median Age	40.8	42.4	42.7	
Average Age	42.7	43.1	42.7	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	7.2%	6.2%	5.7%
	% of Pop 5 - 13	9.3%	9.9%	10.6%
	% of Pop 14 - 18	3.6%	4.6%	5.2%
	% of Pop 19 - 22	3.6%	4.7%	5.3%
	% of Pop 22 - 25	3.0%	3.6%	3.9%
	% of Pop 25 - 29	6.6%	6.3%	5.8%
	% of Pop 30 - 34	9.4%	7.4%	6.1%
	% of Pop 35 - 39	8.3%	7.0%	6.4%
	% of Pop 40 - 44	6.7%	6.2%	6.2%
	% of Pop 45 - 59	17.0%	17.3%	18.0%
	% of Pop 75 - 84	7.2%	7.0%	6.8%
	% of Pop 60 - 74	15.8%	17.7%	18.1%
	% of Pop 85+	2.2%	2.1%	1.8%
	Median Age	39.4	40.3	40.8
Average Age	41.2	41.4	41.2	

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	% of Pop 0 to 4 years	6.2%	5.4%	5.0%
	% of Pop 5 - 13	8.2%	8.8%	9.5%
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	% of Pop 35 - 39	7.9%	6.4%	6.1%
	% of Pop 40 - 44	5.9%	5.8%	6.0%
	% of Pop 45 - 59	15.6%	17.0%	17.8%
	% of Pop 60 - 74	18.6%	19.5%	19.6%
	% of Pop 75 - 84	9.1%	9.1%	8.7%
	% of Pop 85+	3.6%	3.9%	3.4%
	Median Age	42.4	44.5	44.6
Average Age	44.0	44.6	44.2	
Race	Count of White	5,397	51,944	130,853
	Count of Black or African-American	557	5,993	11,202
	Count of Asian or Pacific Islander	731	3,642	6,700
	Count of Other races	648	5,426	12,447
	White	73.6%	77.5%	81.2%
	Black or African American	7.6%	8.9%	6.9%
	Asian	10.0%	5.4%	4.2%
	Other Races	8.8%	8.1%	7.7%
Language Spoken	Speak English at Home	84.6%	89.3%	91.6%
	Speak Spanish at Home	4.5%	3.4%	2.7%
	Speak French or French Creole at Home	0.2%	0.3%	0.2%
	Speak German at Home	0.3%	0.3%	0.4%
	Speak Other Indo-European Languages at Home	3.0%	1.4%	1.1%
	Speak Russian and Other Slavic Languages at Home	1.0%	0.3%	0.2%
	Speak Chinese at Home	0.5%	0.7%	0.6%
	Speak Korean at Home	0.1%	0.1%	0.0%
	Speak Vietnamese at Home	0.1%	0.3%	0.2%
	Speak Other Asian Languages at Home	3.1%	1.7%	1.5%
	Speak Tagalog and Other Pacific Languages at Home	0.0%	0.1%	0.1%
	Speak Other Language at Home	2.6%	2.1%	1.2%
Hispanic	Hispanic Population	350	3,077	6,660
	Hispanic Population Percent	4.8%	4.6%	4.1%
	Mexican	29.7%	39.1%	42.7%
	Puerto Rican	5.6%	15.9%	16.1%
	Cuban	1.6%	1.6%	1.5%
	Dominican	0.0%	0.6%	1.2%
	Central American	47.8%	26.8%	20.8%
	South American	14.1%	12.8%	13.9%
	Other Hispanic	1.3%	3.2%	3.8%
	2000 Hispanic Population Percent	1%	1%	1%
	1990 Hispanic Population Percent	1%	1%	1%

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<b>Ancestry</b>	American (percent of total population)	4.0%	5.6%	5.7%
	American	3.7%	5.4%	5.5%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	9.6%	4.8%	3.6%
	Chinese	1.1%	0.9%	0.9%
	Japanese	0.1%	0.1%	0.1%
	Korean	0.3%	0.2%	0.2%
	South Central Asian (ie. Indian)	5.6%	2.6%	1.9%
	South East Asian (ie. Vietnamese)	0.1%	0.2%	0.2%
	Other Asian	2.5%	0.6%	0.3%
	European (percent of total population)	38.4%	40.9%	45.3%
	British	8.5%	8.2%	9.4%
	Dutch	1.2%	0.8%	0.8%
	French	0.9%	0.8%	1.0%
	German	12.3%	14.3%	16.0%
	Italian	2.1%	2.4%	2.7%
	Polish	1.4%	1.0%	1.3%
	Scandinavian	1.0%	1.2%	1.2%
	Scotch/Irish	8.2%	8.8%	9.2%
Other European (ie. Greek/Russian)	2.8%	3.3%	3.8%	
Middle Eastern	2.0%	1.5%	0.9%	
Other Ancestry	14.4%	13.0%	13.0%	
Unclassified Ancestry	19.1%	19.8%	19.6%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	5,471	48,745	114,563
	Elementary (0 to 8)	1.8%	1.6%	1.5%
	Some High School (9 to 11)	2.2%	3.3%	3.4%
	High School Graduate (12)	17.3%	21.9%	21.2%
	Some College (13 to 16)	19.9%	19.6%	19.8%
	Associates Degree Only	9.0%	10.6%	10.0%
	Bachelors Degree Only	30.8%	24.9%	25.5%
	Graduate Degree	18.9%	18.3%	18.5%
	% College (4+)	49.7%	43.1%	44.0%
<b>Household Type</b>	Total Households – count	3,695	30,198	69,095
	One Person HHs – count	1,590	10,744	21,923
	Family HHs – count	1,763	17,268	42,725
	Married Couple – count	1,400	13,568	33,729
	w/own children – count	600	5,130	12,653
	w/out own children – count	799	8,438	21,076
	Male Householder – count	157	1,147	2,602
	Female Householder – count	206	2,553	6,394
	Non-Family Households – count	342	2,185	4,447
	1 Person Household	43.0%	35.6%	31.7%
	2 Person Household	33.5%	35.5%	35.6%
	3 Person Household	11.7%	13.2%	14.0%
	4 Person Household	7.3%	9.5%	11.3%
	5 Person Household	2.7%	4.0%	4.7%
6 Person Household	1.2%	1.5%	1.7%	
7+ Person Household	0.6%	0.8%	0.9%	
% Households With Children	23.2%	23.8%	25.8%	

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<b>Housing</b>	Total Housing Units	3,915	31,885	72,747
	Owner Occupied Percent	49.4%	56.2%	63.4%
	Renter Occupied Percent	45.0%	38.5%	31.5%
	Vacant Housing Percent	5.6%	5.3%	5.0%
	Total Housing Units (Census 2000)	3,007	26,409	61,027
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	0.0%	0.8%	1.4%
	Property Value \$750,000 to \$999,999	1.0%	2.6%	4.0%
	Property Value \$500,000 to \$749,999	6.6%	11.1%	13.6%
	Property Value \$400,000 to \$499,999	15.0%	13.1%	14.3%
	Property Value \$300,000, to \$399,999	21.7%	21.2%	19.1%
	Property Value \$200,000 to \$299,999	32.9%	25.9%	23.6%
	Property Value \$150,000 to \$199,999	13.5%	9.7%	9.7%
	Property Value \$100,000 to \$149,999	6.3%	7.3%	7.3%
	Property Value \$60,000 to \$99,999	2.0%	4.1%	3.0%
	Property Value \$40,000 to \$59,999	0.3%	1.6%	1.1%
	Property Value \$0 to \$39,999	0.8%	2.2%	2.6%
	Median Home Value	\$281,687	\$297,294	\$313,991
<b>Wealth per Household</b>	\$0 and under - percent	17.4%	17.2%	16.7%
	\$1 to \$4999 - percent	8.4%	8.3%	7.9%
	\$5k to \$9999 - percent	4.7%	4.6%	4.4%
	\$10k to \$24999 - percent	6.5%	6.4%	6.2%
	\$25k to \$49999 - percent	6.8%	6.8%	6.8%
	\$50k to \$99999 - percent	10.1%	10.2%	10.2%
	\$100k to \$249999 - percent	17.8%	18.0%	18.4%
	\$250k to \$499999 - percent	13.2%	13.4%	13.7%
	\$500k+ - percent	15.0%	15.2%	15.7%
	Median HH Wealth	\$80,635	\$83,103	\$89,238
	Avg HH Wealth	\$242,833	\$245,262	\$252,465
<b>Economic Viability</b>	Economic Viability Local	282	283	278
	Economic Viability Indexed	102	102	100
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	3,767	35,113	82,957
	Managerial/Executive	16.0%	19.3%	20.3%
	Professional Specialty	30.2%	32.0%	30.9%
	Healthcare Support	8.1%	2.9%	2.7%
	Sales	9.9%	8.2%	8.0%
	Office & Administrative Support	12.6%	9.2%	9.4%
	Protective Service	1.6%	1.7%	1.7%
	Food Preperation	3.9%	4.5%	4.7%
	Building Maintenance & Cleaning	1.4%	2.6%	2.5%
	Personal Care	1.2%	2.4%	2.2%
	Farming, Fishing, & Forestry	0.0%	0.2%	0.2%
	Construction	6.4%	5.2%	5.7%
	Production & Transportation	8.8%	11.8%	12.0%
	Percent White Collar Workers	76.8%	71.6%	71.2%
	Percent Blue Collar Workers	23.2%	28.4%	28.8%

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	Agriculture/Mining/Construction	3.3%	4.6%	5.1%
	Manufacturing	12.2%	11.8%	12.4%
	Transportation	3.9%	4.6%	4.8%
	Information	1.1%	1.8%	1.8%
	Wholesale/Retail	15.2%	12.2%	11.8%
	Finance, Insurance, Real Estate	6.4%	7.4%	7.7%
	Professional Services	12.0%	11.3%	10.5%
	Management Services	0.0%	0.8%	0.5%
	Administrative/Waste Services	3.1%	2.9%	3.1%
	Educational Services	29.4%	27.5%	26.3%
	Entertainment Services	5.6%	7.0%	7.3%
	Other Professional Services	2.1%	3.6%	3.5%
	Public Administration	5.8%	4.7%	5.3%
<b>Vehicles per HH</b>	No Vehicles	6.4%	5.5%	4.9%
	1 Vehicle	45.1%	38.4%	34.0%
	2 Vehicles	36.5%	38.9%	41.1%
	3 or more vehicles	11.9%	17.3%	19.9%
	Average Number of Vehicles	1.58	1.74	1.83
<b>Change</b>	Births (last 12 months)	86	714	1,651
	Deaths (last 12 months)	94	804	1,908
	Migration (last 12 months)	7	200	547
<b>Work place</b>	Workplace Establishments	535	2,145	4,196
	Workplace Employees (FTE)	7,443	30,394	62,035